



NEW & RENEWABLE ENERGY DEVELOPMENT CORPORATION OF AP
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To,
All the Principals and Head Masters,
In Andhra Pradesh State

Sub: *Painting Competition 2011 on Energy Conservation - Request to disseminate the information to School Principals in your region and ensure participation of more schools in the competition*

The BEE has requesting all the public in promoting the energy efficiency in all the sectors of India. The efforts made in promoting the energy efficiency by each and every body will help to save energy appreciably. We would now urge **the Principals and Head Masters** to come forward and help in increasing awareness on the importance of savings energy among the people of our country, specially our young school children.

In order to encourage and develop the spirit of energy conservation, the Bureau of Energy Efficiency, Ministry of Power, Government of India has launched a national awareness campaign, involving children. This aims at sensitizing the children towards issues of energy conservation. One of the main activities of the campaign is a Painting Competition for school students.

The competition is being held in three stages, namely, School, State and National Level. Students of 4th, 5th and 6th standards are eligible to participate in the competition. Cash prizes worth Rs 33,000 per State/UT (Rs.11.55 lakhs for 35 States/UTs) will be distributed to state level winners on 14th November, 2011. For winners of National Competition, cash prizes worth Rs.7.00 lakhs are proposed to be awarded by the Ministry of Power on 14th December, 2011 which is also celebrated as National Energy Conservation day in the presence of eminent dignitaries holding very high positions in the Government.

Under the School level scheme, School Principals are requested to organize school painting competition for 4th, 5th and 6th standard students of 2-hour duration. Children can select any one topic from:

- ***Save electricity to avoid power cuts***
- ***Use energy with care***
- ***The less you burn, the more you earn***

School principal will select two best paintings and send it to the Nodal Officer's address of their respective states before **4th October, 2011**. Copy of the Circular sent to School Principals, List of State wise Nodal Officers and advertisement, giving the details of State and National level painting competition is

available at www.bee-india.nic.in and www.energymanagertraining.com. We may like to mention that all students participating at School level painting competition will be issued certificate of participation.

State Nodal Officer's address for Andhra Pradesh

Shri R. Sri Rama Rao, Sr Manager (Law),
NTPC-SRHQ,
5th Floor, MCH Commercial Complex, R. P. Road,
Secunderabad-500003 (Andhra Pradesh)
Tel: (O) 040-27804565, (M) 09440918577, Fax: 040-27716289,
Email: rsrao@ntpc.co.in, srirama562001@yahoo.co.in

In view of the above, we would request you to organize this painting competition at school level for 4th, 5th and 6th standard students. Your kind assistance in this national activity will be helpful in creating and establishing energy conservation movement in the country.

With best regards,

Yours sincerely,

PROJECT DIRECTOR